	Application No.	Applicant(s)
Examiner-Initiated Interview Summary	10/626,148	CIANCIO ET AL.
	Examiner	Art Unit
	Matthew D. Hoel	3714
All Participants: Status of Application: allowed		
(1) Matthew D. Hoel, examiner.	(3)	
(2) Steve Elleman, attorney.	(4)	
Date of Interview: 18 June 2009	Time: <u>P.M.</u>	
Type of Interview: ☐ Telephonic ☐ Video Conference ☐ Personal (Copy given to: ☐ Applicant Exhibit Shown or Demonstrated: ☐ Yes If Yes, provide a brief description: ☐ Applicant's representative)		
Part I.		
Rejection(s) discussed: FR, 02-03-2009.		
Claims discussed: 1-24,26-55		
Prior art documents discussed: Walker, et al. (6,415,262 B1); Gardenswartz, et al. (6,055,573 A).		
Part II. SUBSTANCE OF INTERVIEW DESCRIBING THE GENERAL NATURE OF WHAT WAS DISCUSSED: See Continuation Sheet		
Part III.		
It is not necessary for applicant to provide a separate record of the substance of the interview, since the interview directly resulted in the allowance of the application. The examiner will provide a written summary of the substance of the interview in the Notice of Allowability. It is not necessary for applicant to provide a separate record of the substance of the interview, since the interview did not result in resolution of all issues. A brief summary by the examiner appears in Part II above.		
/M. D. H./ Examiner, Art Unit 3714	Applicant/Applicant's Representat	ive Signature – if appropriate)

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Continuation of Substance of Interview including description of the general nature of what was discussed: In the week of 06/09/2009, after consulting with SPE Peter Vo, the examiner had communicated to the applicant the need to clarify the beginning and ending times of the reward period. The applicant then e-mailed some proposed amendments to this effect. Further consultation indicated the need to clarify that the customer purchases at least one product in said at least one selected prodoct category on each of said selections to indicate that the reward accumulates on a transaction-by-transaction basis throughout the reward cycle to teach away from the refernces. Verbal authorization to amend Claim 1 to this effect was given by atty. Steve Elleman on 06/18/2009. The other proposed claim amendments e-mailed by the amendment are entered as received.